# GEISINGER



### GEISINGER HEALTH SYSTEM FOUNDATION BOARD OF DIRECTORS JULY 1, 2009 TO JUNE 30, 2010

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Behind every great institution are its champions. The people who inspire, challenge, and, ultimately, empower an organization to reach higher. At Geisinger Health System, our greatest advocates are our remarkable donors, who have joined forces with us to achieve our goals for the second century. Because of them our shared vision is now within sight.

> REPORT ON PHILANTHROPY

# a shared VISION

DR. GARY AND SANDY SOJKA: Celebrating a Son's Life

ELIZABETH AND PAUL WASSEROTT: We Trust Them with Our Lives

## 2009 \_\_\_\_\_2010

DONNA CAPUTO: Every Year, Giving a Little More

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BUGHER FOUNDATION: The Legacy Continues

RAY AND PAM MARCON: One Family's Experience Helps Many Others



## a shared VISION



Glenn D. Steele, Jr., MD, PhD

PRESIDENT AND CHIEF EXECUTIVE OFFICER

## MESSAGE FROM THE PRESIDENT

Dear Friends of Geisinger,

When Abigail Geisinger envisioned the George F. Geisinger Memorial Hospital at the turn of the 20th century, she voiced a clear mandate: "Make my hospital right. Make it the best." Our founder rightly believed the families of the region deserved no less.

Mrs. Geisinger's legacy of philanthropy and vision of bringing the most advanced and innovative care to the people we serve lives on today in Geisinger Health System, one of the nation's most respected integrated health services organizations.

Our size and scope may have changed, but some important pieces of our history and Mrs. Geisinger's legacy remain true. We continue to emphasize the importance of the caregiver and patient relationship in the provision of quality healthcare, and we still depend on the generosity of individuals, families, foundations and corporations to help ensure we further our mission of healing, education, discovery and service.

In fact, donations continue to support our efforts to:

- Bring complex tertiary and quaternary care to local families who would otherwise have to leave the region to access such advanced medical services;
- Conduct translational research that directly and positively impacts the care we provide;
- Attract and retain the best and brightest physicians, scientists and other professionals;
- Educate medical students, nurses and other healthcare professionals; and
- Develop innovative models of care that benefit our patients as well as individuals across the country and around the globe.

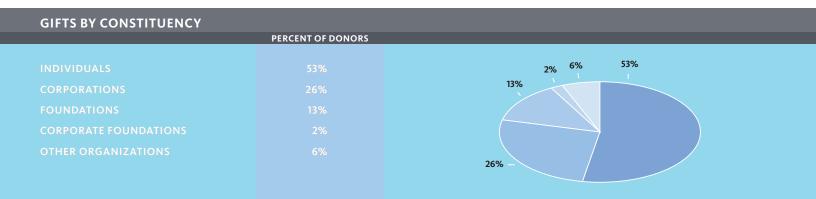
As a trusted friend of Geisinger, you help make all of this possible. Indeed, your generosity continues the important tradition of philanthropy begun by Mrs. Geisinger and helps sustain her legacy. Thank you for your support.

Sincerely,

Mm Stark

## PHILANTHROPIC HIGHLIGHTS

Donations from the community provide Geisinger Health System with the critical resources it requires to grow and deliver advanced quality healthcare. In the 2009-2010 fiscal cycle, charitable gifts to Geisinger totaled \$7.4 million, from 10,745 donors.



### LEVELS OF GIVING

	NUMBER OF DONORS	
\$10,000+		257 112 90 93
\$5,000 - 9,999	90	2,426
\$2,500 - 4,999	112	
\$1,000 - 2,499	257	
\$100 - 999	2,426	7,767 _
\$1 - 99	7,767	1,101 -

## a shared VISION

ADVANCING **Pediatric** Care TWO FAMILIES WHO'VE NEVER MET BUT SHARE A COMMON BOND: THE HEALING HANDS OF THE WOMEN AND MEN OF GEISINGER. FOR ASHLEY HEFFNER, LIFE WITH A CHRONIC DISEASE MEANS FREQUENT DOCTOR VISITS AND HOSPITALIZATIONS. THE SOJKAS, WHOSE SON, DIRK, REQUIRED SPECIALIZED CARE THROUGHOUT HIS LIFE, KNOW THAT LIFESTYLE VERY WELL.



Two things keep 16-year-old Ashley Heffner of Swoyersville going: finding a cure for muscular dystrophy and her healthcare team at Geisinger's Janet Weis Children's Hospital.

Ashley's indomitable spirit and winning personality made her a natural choice as Geisinger's Children's Miracle Network Kid and a Pennsylvania Muscular Dystrophy Association Ambassador. She's been part of the Geisinger family since birth, supported by a multidisciplinary team that regularly helps her manage the heart, lung, and movement challenges that come with her Emery-Dreifuss muscular dystrophy (MD). Since MD affects all parts of the body, she has connected over the years with virtually every Geisinger pediatric specialty and subspecialty.

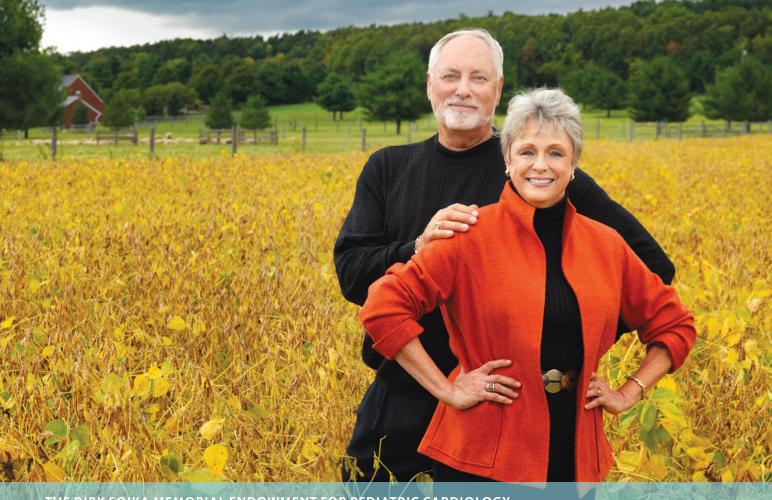
"Having this disease is scary," says Ashley. "But I always feel safe with my Geisinger doctors. They work together, anticipate complications, and quickly resolve them. They help me cope."

Ashley's grandmother, Donna Sutton, lost two children to MD – including Ashley's father. She knows well the disease's complexity. Now she is raising her granddaughter and says she trusts only Geisinger for Ashley's care. When she was born, it was Donna who insisted that she be transferred to Geisinger.

"Ashley deserves a chance,' were the first words we heard from a Geisinger doctor," remembers Donna. "To this day, no one at Geisinger has retreated from that early pledge."



GEISINGER'S PEDIATRIC MEDICAL TEAM HAS BEEN A PART OF ASHLEY HEFFNER'S LIFE SINCE SHE WAS BORN.



## THE DIRK SOJKA MEMORIAL ENDOWMENT FOR PEDIATRIC CARDIOLOGY

In 1984, when Indiana University Dean and geneticist Gary Sojka, Ph.D., was offered the presidency of Bucknell University, he nearly turned it down. He and his wife, Sandy, were afraid to uproot their 15-year-old son, Dirk, who suffered from Rubinstein-Taybi syndrome and needed expert medical care for the resulting serious heart problem and developmental disabilities. They worried that the excellent care their son was receiving wouldn't be available in rural Pennsylvania.

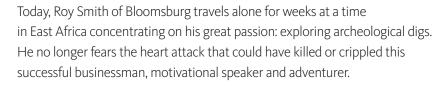
But careful research and consideration convinced the Sojkas that Geisinger Medical Center's (GMC) comprehensive programs would give Dirk the specialized care his complex condition required. They never regretted that decision. With expert skill, the latest treatment advances, and deep sensitivity, Dirk's pediatric cardiologist, pediatric nurses and staff at GMC, helped Dirk through the challenges of multiple procedures and hospitalizations. He lived 18 more years, passing away at the age of 33 – time made possible by a young man's courage and a commitment to care.

"Even though Dirk is no longer with us, we continue to celebrate his life – and it is fitting that we do so with Geisinger," says Dr. Sojka. The Sojkas have established an endowment fund in Dirk's honor that supports pediatric cardiology.

## a shared VISION

## ELEVATING CARDIAC SERVICES

ROY SMITH AND PAUL WASSEROTT ARE PIONEERS. ROY TRAVELS TO REMOTE PLACES IN SEARCH OF ADVENTURE AND PAUL PURSUED THE AMERICAN DREAM AS AN ENTREPRENEUR. TWO MEN WITH DIFFERENT PATHS AND DIFFERENT QUESTS. BUT THEIR LIFE JOURNEYS CONVERGED AT ONE LIFESAVING PROGRAM.



Thanks to an early diagnostic test he received at the Geisinger Heart Institute, a life-threatening blockage in one of his coronary arteries was detected. Within a week, a stent was placed in the artery to keep the blood vessel open and free of another blockage. Three weeks later he was climbing mountains again.

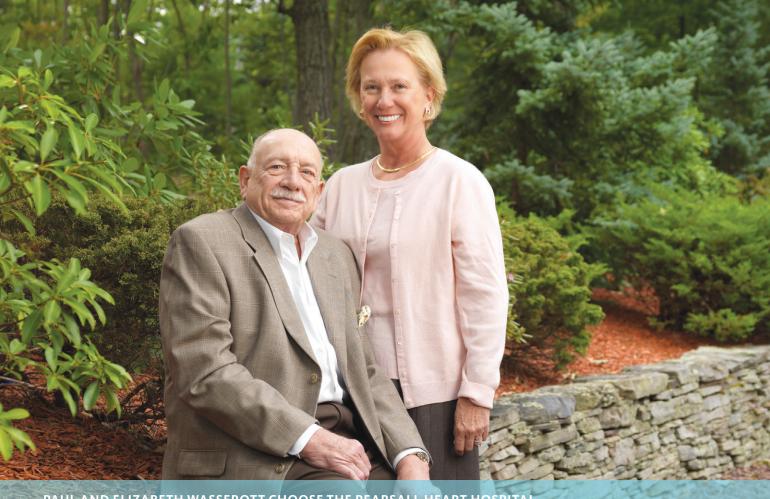
"At first I was apprehensive about undergoing a heart procedure, but Geisinger's cardiac team put me at ease immediately," recalls Roy. "The measure of an institution is determined by how you are treated. Geisinger has done a great job of picking the right people."

With a 96 percent success rate opening blocked arteries, Geisinger's interventional cardiology team is advancing the frontiers of heart care. Fractional flow reserve technology and intravascular ultrasound – which determine whether a patient needs a stent and where it should best be placed – have made Geisinger Medical Center a Thomson Reuters 100 Top Hospital for Cardiovascular Success.

"The doctors at Geisinger were terrific. They not only saved my life – they saved the kind of life I wanted to live," concludes Roy.



NO JOURNEY IS TOO DIFFICULT FOR ROY SMITH FOLLOWING HIS CARDIAC SURGERY AT GEISINGER.



## PAUL AND ELIZABETH WASSEROTT CHOOSE THE PEARSALL HEART HOSPITAL

Paul and Elizabeth Wasserott of Wilkes-Barre have supported local charities and community organizations for decades – they believe that with success comes civic responsibility. But Paul's "insider" experience with the physicians, nurses, and staff at Geisinger led them to make an extraordinary lifetime \$1.3 million gift to the hospital and a pledge to fund the second phase of the Richard & Marion Pearsall Heart Hospital at Geisinger Wyoming Valley Medical Center.

"I was born and raised in the medical supply business," explains Paul, whose father started Wasserott, Ltd., in 1924. "There's no doubt in my mind that Geisinger is head and shoulders above most hospitals. I place them in the same category as the top hospitals in the country."

Paul and Elizabeth say their gifts to Geisinger are rooted in a desire to share their success with their Pennsylvania neighbors. Since selling the business in 2002, the Wasserotts spend time at homes in Pennsylvania, Florida, and Montana. But they will always be loyal patients of Geisinger's physicians.

"Our hope is that our gifts can help patients with heart disease and other illnesses rebuild their lives," says Paul. "We look forward to many years to come in our relationship with the health system and our Geisinger physicians.

## a shared VISION

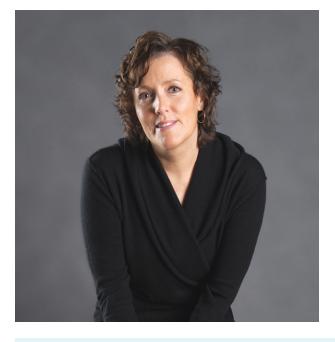
DELIVERING CANCER ADVANCES CANCER ALTERS EVERY LIFE IT TOUCHES. IT CHALLENGES; IT DEVASTATES. FOR PATIENTS AND FAMILIES ALIKE, NOTHING EVER IS THE SAME. FOR A YOUNG MOTHER LIKE KIM CZAPRACKI, A CANCER SURVIVOR, AND FOR DONNA CAPUTO, WHO LOST HER HUSBAND TO CANCER, THE CHALLENGE AND THE DEVASTATION BROUGHT UNEXPECTED JOYS.

Cancer survivor Kim Czapracki of Glen Lyon and her older sister, Lisa, led separate, even distant lives. But when Kim was diagnosed at age 43 with aggressive breast cancer, the two sisters united in a new found bond of strength and healing. Lisa made it her mission to help her younger sister get through surgery and then one year of treatment and chemotherapy at the Geisinger Cancer Institute.

"When I was scared, Lisa took my fears and turned them all around for me," marvels Kim. "When I reached points where I felt I couldn't go forward, she reminded me of the importance of faith in healing. My breast cancer brought us back together."

Innovative cancer services and compassionate cancer specialists at Geisinger Wyoming Valley's Frank & Dorothea Henry Cancer Center also eased Kim's journey. Especially precious was the center's breast cancer nurse navigator who coordinated and oversaw all of Kim's care.

"Her phone number was the only one I needed," says Kim. "She became my trusted friend, and the staff became my family. It sounds strange, the whole cancer experience improved my life and my relationships."



KIM CZAPRACKI'S BREAST CANCER BROUGHT HER A DEEPER CONNECTION WITH HER SISTER.



When cancer suddenly claimed the life of 57-year old Mike Caputo, his wife, Donna, and their children knew just how to honor his memory. They turned to the inspiration of Mike's history of generosity for direction.

For more than 30 years, Mike and Donna Caputo of Clifford supported Geisinger Health System.

"Mike was so passionate about children and Geisinger," says Donna. "In 1994, he set up a matching grant to create camps for children with special medical needs. He called it Camp Jelly Beans."

Today, Mike's commitment to Geisinger lives on under Donna's careful stewardship. But now, she says, there is a new focus that her husband would have liked.

"The doctors, nurses, and staff at Geisinger's Frank & Dorothea Henry Cancer Center were our salvation during his brief illness," Donna recalls. "We couldn't have made it through without them and the palliative care."

To be sure that all families have access to the excellent care Mike and she received, Donna now dedicates a significant portion of her annual giving to the Henry Cancer Center.

"Somehow life goes on after you lose a loved one," adds Donna. "Through our family foundation, so too does Mike's vision of giving for others."

## a shared VISION

FUELING RESEARCH INITIATIVES ALTHOUGH FREDERICK BUGHER AND PAUL A. O'HOP LIVED IN DIFFERENT TIMES, THEY SHARED A COMMON FATE: CARDIAC DISEASE. IN THE LATE 1970s, FREDERICK ESTABLISHED A FOUNDATION TO FUND CARDIAC RESEARCH. TODAY, PAUL IS ONE OF MANY TO BENEFIT FROM THAT RESEARCH.

Paul A. O'Hop of Moscow, is no stranger to the terrible toll of cardiac disease. He lost five of his 12 siblings to the illness.

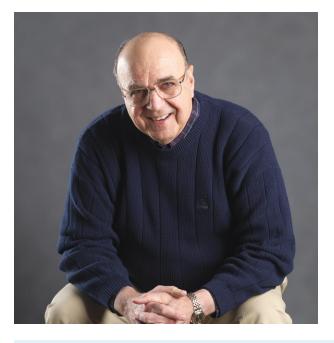
"Many years ago, two of my brothers died during or as a result of their bypass surgeries," says Paul, a retired vice president of Wilkes University. "Thankfully much has changed in cardiac procedures since then."

The Richard & Marion Pearsall Heart Hospital, the region's only dedicated heart hospital, is ranked among the top programs in the nation for coronary artery bypass grafts (CABG).

"When I learned I needed bypass surgery in 2010, I knew where to go," says Paul, who was 71 when he had his CABG at the Pearsall Heart Hospital.

Geisinger's ProvenCare<sup>®</sup> program has made CABG safer and more effective in extending patients' lives. The innovative protocol, developed by 43 Geisinger heart experts, created 40 critical steps that improve a patient's chances for a successful bypass surgery and recovery.

"I have one brother left," says Paul. "And he, too, had bypass surgery at the Pearsall Heart Hospital. We both owe our lives to the advanced care we received there."



PAUL A. O'HOP HAD BYPASS SURGERY IN JANUARY AT THE PEARSALL HEART HOSPITAL.



## THE HENRIETTA B. & FREDERICK H. BUGHER FOUNDATION

More than 25 years ago, a \$500,000 challenge grant from the Henrietta B. & Frederick H. Bugher Foundation helped Geisinger build a world-class facility for the Sigfried and Janet Weis Center for Research and to recruit noted scientists to conduct research there.

The Bugher Foundation is dedicated solely to funding cardiovascular research. It was established by Frederick Bugher, in honor of his parents, both of whom succumbed to heart disease.

Today, Frederick's vision lives on at the Weis Center for Research, where Bugher-funded basic and translational research has yielded new insight into cardiovascular biology and molecular and cellular mechanisms. A \$500,000 pledge in 2007 from the Foundation supports cutting-edge studies on the molecular basis of cardiovascular disease, heart failure, congenital heart problems, and related issues.

"Our foundation is focused on providing the critical seed money for this kind of innovation, according to Daniel N. Adams, one of five Bugher Foundation trustees.

"We dedicate ourselves to the mission Fred Bugher laid out for us in establishing the Bugher Foundation," says Mr. Adams. "Our mission is to stimulate the kind of research that can save millions of lives from the devastation of this pervasive disease. We are proud to support Geisinger, whose advanced research may hold the clues to eliminating heart disease."

## a shared VISION

## TREATING ADDICTION SKILLFULLY

ALCOHOLISM AND CHEMICAL DEPENDENCY ARE PERVASIVE IN OUR SOCIETY – AND ONE OF THE MOST DIFFICULT TO TACKLE, REQUIRING TREATMENT TAILORED TO THE PATIENT. THAT WAS THE PAINFUL TRUTH THAT THE MARCON FAMILY CONFRONTED AND CONQUERED WITH THE HELP OF A TEAM OF PROFESSIONALS AND OTHER FAMILIES LIKE THEM.



For Leah (Marcon) Baginski of Fishkill, N.Y., the proverbial rock bottom came seven years after her first rehabilitation at Marworth, Geisinger's nationally recognized alcohol and chemical dependency treatment center. Her mother, Pam, discovered Leah, then a young mother, using drugs in her living room.

"It is painful for me to remember the hurt that my addiction caused my mother and father, and ultimately, my little boy, Peyton," says Leah. She missed Christmas and her son's birthday while she was at Marworth for 30 days in 2008. "But I wouldn't be alive today if it weren't for my entire family, who came into my recovery with me."

While at Marworth, Leah learned how to live an independent life, free from alcohol and drugs. Her family received ongoing support and counseling. Two years later, Leah is a healthy, devoted mother to Peyton and works at a job she loves. She attends meetings regularly, which she says keeps her strong and sober.

"Marworth gave me a suitcase full of tools to use to stay sober, and I carry that suitcase with me wherever I go," concludes Leah. "It has been a long awakening, but my mom and dad and Marworth helped me to turn my life around."



WITH THE SUPPORT OF FAMILY AND MARWORTH STAFF, LEAH BAGINSKI IS LIVING LIFE CLEAN AND SOBER.



## THE MARCONS SUPPORT MARWORTH'S EXPANSION

For Ray and Pam Marcon of State College, learning about the dynamics of dependency from the experts at Marworth was a major breakthrough in their family's recovery and reunification.

The Marcons' family life was typical. There was no history of alcoholism, and, like many parents, they attributed their daughter's behavior to the pressures of young adulthood.

"We had no idea where this was coming from," says Ray. "We immediately blamed ourselves."

But Marworth gave Pam and Ray the skills they needed to deal with Leah's addiction.

"The family program put us in touch with others in the same situation and taught us that it's not just about the patient's recovery, but about the family's recovery as well," says Pam.

The program's family component led the Marcons to make a personal pledge to support the expansion and renovation of the Marworth counseling wing. A corporate pledge commitment from Ray's business is supporting Geisinger's general fund.

"We are taking our experience and turning it into a positive by helping other families to heal," says Pam.

And Ray sums it up: "We are incredibly thankful for the expert help from the Marworth staff. We couldn't have completed this journey without them."

## **GIFTS TO GEISINGER**

EACH YEAR, GEISINGER HEALTH SYSTEM RECEIVES THE SUPPORT OF THOUSANDS OF INDIVIDUALS, WHOSE GENEROSITY IMPACTS THE LEVEL AND QUALITY OF HEALTHCARE FOR COUNTLESS INDIVIDUALS, CHILDREN, AND FAMILIES THROUGH OUR REGION. IN THIS SECTION, WE ARE PRIVILEGED TO HONOR OUR GREAT COMMUNITY OF DONORS AND TO RECOGNIZE THEIR ONGOING COMMITMENT TO THE GEISINGER HEALTHCARE MISSION.



### **ABIGAIL GEISINGER CIRCLE**

THE ABIGAIL GEISINGER CIRCLE ALLOWS GEISINGER FOUNDATION TO HONOR INDIVIDUALS WHO HAVE THOUGHTFULLY PROVIDED FOR OUR FUTURE IN THEIR OWN ESTATE PLANS.



Donors not listed have expressed a preference to remain anonymous. We honor the many others not listed here.

### **BEQUESTS**

WHEN YOU MAKE A DESIGNATION IN YOUR WILL, YOU MAINTAIN THE FULL USE OF YOUR GIFT ASSETS DURING YOUR LIFETIME. GENEROUS GIFTS FROM THESE DONORS AND THEIR FAMILIES ENSURE THEIR WISHES AND INTERESTS LIVE ON FOR GENERATIONS. Mr. and Mrs. William D. Beecham Mr. G. Allen Blakeslee Mr. James L. Deegan Dr. Donald Egan and Dr. Gillian Hollands Mr. Albert T. Fecko Mr. and Mrs. William J. Flood Mr. and Mrs. Robert K. Gicking Dr. and Mrs. Charles F. Grammes Mrs. Mary M. Halloran Mr. and Mrs. James A. Hause Mr. and Mrs. Jack K. Hetrick Mr. and Mrs. Raymond E. Hodrick Mrs. Anna Fae Hunsinger Mrs. Mary E. James Dr. and Mrs. Frederick L. Jones Mr. and Mrs. Norman A. Kerr Dr. and Mrs. David W. Kistler Mr. William T. Kostas Mrs. Nancy T. Kough Dr. and Mrs. George W. Leighow Rev. and Mrs. O. Allen Lumpkin, Jr. Ms. Susan W. McDowell

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ENDOWMENTS

BY ESTABLISHING AN ENDOWMENT BEGINNING AT THE \$25,000 LEVEL, THE DONOR-DESIGNATED PURPOSE IS PERMANENTLY SUPPORTED BY AN ANNUAL DISBURSEMENT FROM THE FUND WHILE THE FUND BALANCE REMAINS IN PERPETUITY. **ENDOWMENT FOR PERSONALIZED HEALTH RESEARCH** Established in 2010 by Epic Systems

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## **GIFTS TO GEISINGER**

## 2009 2010

GEISINGER HEALTH SYSTEM IS GRATEFUL TO THE THOUSANDS OF DONORS WHO MADE GIFTS OVER THE PAST YEAR. THESE GIFTS HELP SUPPORT CLINICAL PROGRAMS AND PROJECTS THROUGHOUT THE SYSTEM. IT IS OUR PLEASURE TO THANK AND RECOGNIZE THE INDIVIDUALS, CORPORATIONS, AND FOUNDATIONS FOR SHARING IN OUR MISSION AND VISION THROUGH THEIR GENEROUS SUPPORT. DURING THE PAST FISCAL YEAR, NEARLY 11,000 INDIVIDUALS, CORPORATIONS, AND FOUNDATIONS MADE GIFTS AND

#### A NOTE TO OUR DONORS:

Despite every effort to prevent errors in this publication, sometimes they do occur. If your name has been omitted or misprinted, please notify us and accept our sincere apology.

\* Denotes deceased on the following pages.

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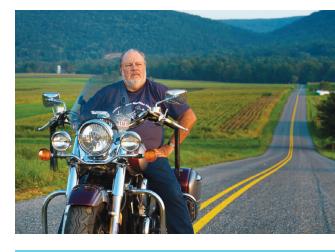
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#### CHILDREN'S MIRACLE NETWORK AT THE JANET WEIS CHILDREN'S HOSPITAL

Each spring, Bernard Bredbenner, Jr., of Williamsport, revs up his motorcycle and heads out on the highway, setting up a route for 2,500 fellow motorcyclists on a 75-mile scenic tour through Central Pennsylvania. Their mission: to raise money to save the precious lives of sick and injured babies and children at the Janet Weis Children's Hospital.

Fueled by gratitude to the hospital that saved Carrie, his two-pound daughter born 13 weeks prematurely in 1980, Bernie began organizing the inaugural motorcycle ride in 1985, only to be devastated by the loss of his prematurely born son, Gordon. Despite extraordinary care, Gordon died, just two weeks before the first motorcycle ride was scheduled.

"He'll get it done, no matter what," Bernie's friends said. And he did, working through his grief and raising \$7,400 that first year. Each year since then, the Children's Miracle Network motorcycle ride has roared ahead. In 2010, it raised a remarkable \$45,000.

"The only way for me to say thank you for saving my Carrie, now healthy and 30 years old, is to organize the ride every year," says Bernie.

"The people on the frontlines, giving their all to ensure that children in our area have the medical services they need, are the real heroes," he says.



### THE ALICE E. STEELE NURSING EDUCATION ENDOWMENT

Hospitals that offer advanced educational opportunities to their nurses have ever-decreasing rates of hospital-acquired infections, injuries, medication errors, and related complications.

"In today's fast-paced, complex medical environment it takes more than passion to be an excellent nurse – it takes continuous professional improvement," says Susan M. Hallick, RN, MSN, MHA, NEA-BC, Executive Vice President and System Chief Nursing Officer.

Geisinger nurses who wish to further their education but who cannot afford it can turn to the Alice E. Steele Nursing Education Endowment. The endowment helps to offset tuition costs for nurses.

"We believe so strongly in the endowment's potential that many of our nurses contribute to the fund," says Ms. Hallick.

To a nurse, the Steele Endowment might mean achieving an advanced degree or keeping up with new procedures. In the end, for every nurse who strives to be better at his or her job, there are countless patients who benefit.

"Studies show that advanced education directly improves patient care," says Terri Bickert, MSN, RN, Associate Vice President of Nursing, Geisinger Medical Center. "Patients come here with complex medical conditions and our highly educated nurses are ready to meet these challenges head on."

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2009 2010

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Mark R. Lentz. MD lack Lesniak Ivor F. Lewis, MD Olivia Lewis Stephen A. Lewis, DO Liam Lezak Tv M. Lezak Steven A. Lillmars, DO Seth P. Linker, MD, FACS David Joseph Lloyd Anna Carmella Lubinsky Karl O. Luxardo, D.O. Connor MacBain Brian MacDonald, MD Ken Machtlev Mary Machtley Braden Macinnis Amanda MacLunny Amelia MacLunny Frank A. Maffei, MD Alexander Major Andrew Major Adel Z. Makary, MD Uzma Malik, MD Lindsay Malloy Kimberly J. Manganaro, MD Robert A. Mangano, MD Raaid Mannaa-Mannah, MD Ben Manning Kathy Manning Steven J. Marks, MD Frank J. Marsicano Jr. J. Scott Martin, MD Louis Martin Richard A. Martin, MD lenna Mary Madison Maslonik Hannah Masson Richard A Masson Iohn Mateer, MD Dennis M. Mattei, MD Janelle Mattern Lawrence J. Mayer Seth Mazzante Weston S. McClain James McCluskey Ryder A. McDermitt John F. McIntyre, MD Dean McLaughlin Kate McMolan and Family Isabelle A. McMonigal Kayden A. McMullen Paul G Meade MD Linda Meller



#### THE SIGFRIED AND JANET WEIS CENTER FOR RESEARCH AND GEISINGER CLINICAL GENOMICS CORE

Gene mapping. Microarray expression profiling. Biobanking. Genetic variants. While these terms may sound alien to the average person, for scientists at Geisinger, they represent sophisticated tools that may one day save countless lives.

The Sigfried and Janet Weis Center for Research and Geisinger Clinical Genomics Core (GCGC) are actively studying the relationship between genes and disease.

"Genomics is medicine's newest frontier," says David Carey, Ph.D., Director of the Weis Center for Research.

Genomics research at the Weis Center relies on the resources of the GCGC. The GCGC collects, analyzes, and stores the blood, DNA, and tissue samples needed for research.

Glenn S. Gerhard, M.D., Director of the GCGC, says, "As a hospital-based research facility we have extraordinary resources for large scale studies."

While the Weis Center and GCGC conduct research on a molecular level in the laboratory, the Center for Clinical Studies and the Center for Health Research, both housed in the Henry Hood Center for Health Research, bring research advancements to patients.

"Geisinger is an incubator for tomorrow's discoveries," says Dr. Carey. "Our researchers are passionate about making a difference."

Briggs Memmer Christian Memmer Cassie Mericle Madalynn Metzler Arthur N. Meyer, MD Sharon R. Michael, MD Aspen M. Miller Davey Miller E. Lynn Miller Matthew J. Miller O. Fred Miller III, MD Olivia Miller Zachary H. Miller Vatche A. Minassian, MD William Mirenda Jr., MD Sanjay Mittal, MD Collin Moore lackson Moore Liam Moore Olivia Moore Patrick Moore Joe Morales Blake Morrison Hannah E. Morrison Holly Morrison Seth Morrison Chris Morrow Missie Morrow Steven Moser Laura Moser Conrad J. Mosier Joseph J. Mowad, MD Susan A. Moya Kim Moyer Alex Mullen Geoff Mullett Tom Mullett Kristen Murgo Rebecca Murgo Megan A. Murphy Michaela N. Nagel Paul H. Nancollas, MD The Napolitano Family John D. Nash, MD Louis A. Nassef Jr., MD Jacob Navarro Michele Neff-Bulger, DO Hannah Nevius Eric D. Newman, MD Lane Nicholas Colin Nichols Smita S. Nikam, MD John S. Niles III Nicholas Ogden Thomas P. Olenginski, MD Angelo J. Palaggi Bakulesh D. Patel, MD Darshan B. Patel, MD Nilesh A. Patel, MD Ronald Paulus, MD Stanley Pawlikowski IV Cashius Pearson Shirley Pendergast Sandra J. Pennington Aylssa Pequignot Mallory Percevault Heather Persun Haleigh C. Peters James J. Peters Sr. Regina M. Peters Donna Peterson, RN Anthony T. Petrick, MD William F. Pharr, MD Stone Phillips Austin Pieniazek Tony Pipa Raisa O. Platte, MD Clara Players Zachary Plotts Kayden Port Kamal K. Pourmoghadam, MD Howard B. Pride, MD Conner Jacob Provow Lorraine Prubisco Issac J. Pry David M. Pugliese, DO Cody Quick Albert T. Quiery Jr., MD Anitha Rajasekharaiah, MD Salvatore M. Ramondelli, MD Lisa Redline Derrick J. Reese Floyd Reich Jacqueline M. Reich **Bailey Reuss** Megan Rhodes Logan Richards Taylor Richards Eric Riggs Ryle Robert Mitchell Allen Rockey Dr. Robert E. Roe Michael Rogers Bruce M. Romanic, MD Lauren Ronan Vayden Ross Braeden Ross-Kline Stacy Rovinski Brady Rowe Brynn Rowe

David Sebastion Royles Michael Anthony Royles Daniel B. Rukstalis, MD Bethany Runkle Caitlin Rushnock Lucie Russell Kristopher Russin Carmen Russo Greta E. Russo Michael E. Ryan, DO Carter E. Salvato Cooper Salvato Maria Alexies Samonte, MD Sommer Santiago Peach B. Saraka Domenico D. Scarano, MD Elizabeth Scarlett, MD Ioshua Scarlett David C. Schaefer, M.D. Mike Schmal Theresa Schmal Timothy Schmidt Tyler Schramm Chris Shultz Benjamin Seamans Carson Seely Terry Seery Kenneth Seroka Cora Shadle Wvatt Shaffer Narayan R. Shah, MD Steven R. Shannon Maksim John Shapich Dennis M. Sheehe, MD Blake Shellenberger Brant Shellenberger Lisa J. Shultz Chase D. Shustack Andy Simco Paul F. Simonelli, MD Kimberly A. Skelding, MD Aubre Slangan Alexander Small Jonah Smith Ryan F. Smith Sophia Smith Betty Snyder Debbie Snyder Rachel Snyder George B. Sordoni Piper J. Sorg Robert C. Spahr, MD, FACP Salvatore P. Sparich Jr., DO Jensen Spencer Alexis L. Spickler

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Lauren J. Waltz Corey Ware Caroline Watts Dan Weakland Katie Weakland Jack Weaver Oliva Weaver Janet C. Weis J. C. Welch Susan A. Werner, MD Andrea Wessel, MD Diann M. Westrick, MD. FACP Baylee Wetzel Michael P. Weyhenmeyer Leigh D. Wheeler, MD Charles F. White, MD Donald Whitehawk James C. Widmaier Jr., MD H. W. Wieder Jr. Ryan Wielgopolski Malachi D. Wienecke Alan Wilkens Benjamin Wilkins Christina Williams Emily Williams Andy Wilson Michael L. Wilson III Zack Wilson Ray W. Witmer, MD Kayla Witt Mackenzie Witt Julia M. Woch Adam P. Wolfe Mallory N. Wolfe Gary L. Wolfgang, MD Garrett Wonsik Brayden J. Wyant Noah Yeager Zachary Yenchko Eleanor Yentsch Rilla Yocum Carly L. Yoder Jonathan Young Lisa Young Kennard Youngs Omar H. Yumen, MD Christopher Yusko, DO Jordyn E. Zajac Michael Zamonas Jack Zappe Sharon Sue Zboray-Thiel Jing C. Zhao, MD lan Zilinski

## **GIFTS IN MEMORY**

2009 2010

DURING FISCAL YEAR 2009–2010 GIFTS WERE RECEIVED IN MEMORY OF THE FOLLOWING INDIVIDUALS:

Mary Lynne Ackley B. Ray Adams Corey Lee Adams Nicholas Adams Sarah Adams Agnes Albertini Rose M. Alexander Carmen F. Altmire Claire E. Ammerman Betty Amos Barbara Ancharski Ronald Anderson Constance L. Arter Paul Ashenfelder Allan A. Auchmuty Donald A. Auker Guy Bachand Ronald Bachand Benjamin Badman Rita Bailey Robert J. Baker Salvatore J. Baldo Sr. Elizabeth Balto Ann P. Balz Kimberly Lynn Banick Frank J. Baran Pauline Baran Thomas Bartkowiak Richard L. Barto lack Baxtor Renard F. Beatty Sr. Wayne A. Beaver Otto Becker

George Bell Ashley Bender Hanna E. Betz William G. Bilby Mildred Bitterly Thomas Bitterly Harold Black Bonnie Blue Helen E. Bodek Kara Bohner Marilyn Bona Frank A. Bonanno Sr. Patricia Boston Robert Bowen David Isaac Bower Elaine Bower **Richard Bower** Vanessa Bowers Sandra M. Boyle loe Breman Larry J. Brobst James E. Bross, MD Vilma Brown Sandy Brownmiller Patsy Bruno Barbra L. Buchinski ludith Buck Eva R. Buffone Raymond Butera John Butters Edward Byer Margaret O. Cahill Harold R. Cain Jr.

Florence Callaghan William E. Camp III John C. Carlson Drew S. Carpenter Jim Carr Natalie Carr Olga Centi Ed Chapman Theresa A. Chesney John Cicioni Allison Cillo Margaret S. Clinger Emmah Clough David G. Cobb Nicholas Colangelo Susan A. Cole Joie Rhianna A. Collins Mildred Confer Elmira Conlon Raymond Conlon Robert W. Coombe William B. Cornelius loe Coroniti Roger D. Corson Helen E. Coslett Dorothy J. Cottle Casev Crawford Vernon L. Crawford Zane R. Creveling Lois Crownover James P. Dalberto Margaret Davie Dominick De Lar Olga S. Dean Viola DeAngelis Kenneth M. Debonis Frederick J. DelVecchio Hannah R. Demarest Raymond V. Dempsey Paul Dent Carmen DePetro Philip M. DePietro Gary E. Derr Madhvi Desai Paul L. Detwiler Jr. Kenneth Devoe Dr. Robert F. Dickey Frank R. Diehl Grace Diehl Justin M. Diehl Chris Dillon Francis Dingman

Daniel Callaghan

William Ditchey Robert H. Dixon Tanner Jacob Dohrman Michael Dolan Harold Doll Mabel Doll Betty Dollman Amelia Donahue James A. Dougalas Benjamin R. Dreibelbis Carol Dry Ann Dunne Gerald F. Dunne Alena Dush Dylan Ebbecke Jason R. Ebert Robert E. Engle Justin Englehardt Constance Ennis Eugene T. Ercolani Brittany Eshenaur Robert Farber Iohn Fardella William L. Farnelli Harry G. Fausnaught Floyd Faust Lamar Faust Marlene J. Fessler Elsie M Fetzer Marianna Filardo John C. Fischer Franklin M. Fisher Tracy Fisher Robert J. Flaim Shawn Fogarty Albert L. Foster Charles Frehafer Sr. Joyce E. Frey Marilyn Frey Andrew Fulton Mary Fulton Leona R. Funk Ronald Gaggini Robert Galante Mary T. Galassi Jessie Galetti Mary H. Galford Moody Galford Joseph Gallo Cynthia Garan Dorothy Rothermel Gass Ethel F. Gawblick Deborah Gehris

Karen M. Geiger George H. Gensemer Colton David George Leah Gessner Daniel Getgen Pauline R. Gittler William F. Gittler Sr. Christopher Glasson Jerome C. Goditus John Golabek Ellen E. Grafmyre Connie Granite Ethel Grawblick Ava M. Griffiths Melvin Grissinger Paula J. Gross William G. Gross Aaron Grube Bruno Guglielmi III Allison M. Guinter Janice Gundlach Daniel J. Haley Robert J. Hamilton Jack Hampton Darla M. Hanselman Robert J. Hardy Virginia Harvey Kenneth Hassinger Frank R. Hathaway Thelma M. Hauck Robert D. Heath, MD Sidney Heddings Jr. George Hemmis Stacy Henninger Shannon Herne Budd Hess Vivian Hess Warren Hess William H. Hess Jr. John Hiras Audrey Hock Gerald Hollenbeck J. W. Hormell Katrena E. Hornberger Rodney Hough, MD Malissa Housnick Louise Hower Marvin W. Hower Sr. Ruth E. Hower Joey Hudack Ann D. Hughes Howard Hughes, MD James Hughes



#### THE HOSPITAL FOR ADVANCED MEDICINE AT GEISINGER MEDICAL CENTER

When it came to building Geisinger's Hospital for Advanced Medicine (HfAM), Geisinger looked to the future, and on February 9, 2010, the doors of that future opened.

Rising nine stories and encompassing 308,000 square feet, the environmentally friendly HFAM is home to the Heart & Vascular Institute, physician offices, and modern surgical suites and inpatient units. The building optimizes patient care using new healthcare delivery models, including acuity-adaptable inpatient care.

The 30-bed acuity-adaptable inpatient unit is the latest innovation in patient care. Throughout a patient's stay, he or she is cared for by the same team in the same room. Since the room adjusts to patient healing levels, they do not have to move from room to room. The results are shorter hospital stays, increased patient safety, and reduced risks of medical errors.

Another component, a new Electronic Intensive Care Unit (eICU) program, allows additional, continuous monitoring of the most critically ill patients by physicians and nurses at a control station in an adjacent building.

By bringing together all aspects of inpatient and outpatient cardiovascular care in one ultra-modern facility, the HfAM is redefining the delivery of comprehensive medicine. Floe M. Hummel Barbara A. Hunsinger Ryan Hunter Howard Huntington Amy B. Hurst Ellis Sussy Hutchinson Lionel K. Hyatt Jean Jacobson Ramona L. Jacoski Daniel James Leroy W. James Courtney A. Jarrett Donald M. Jeffrey Norman N. Jeffrey Sr. Elvira Johnson Frank E. Johnson Jr. James R. Johnson Nancy J. Johnson William A. Johnson Paul S. Jones Thelma Jones Robert Kabonick Richard Kaehn Roberta Kaehn Emily Kakaley Jennifer Katherine Thomas Keith John H. Kelly Sr. John A. Kennedy, MD Joseph P. Kerak Jean Kerstetter Marie H. Kessler Adam King Ann Marie Kingston Castro Clayton Kinsley Marion Kinsley Elmer E. Kirkner Janice Kline Rosemary C. Kline Thomas H. Kline Harry E. Klinger Richard Klose Emma Jean Knapper Janice Knecht Carol A. Kneller Daniel P. Knorr John C. Koch John Kocik Stephen G. Korol Louise Korzeniewski Patsy A. Kozicki Sarah M. Krapf David A. Kreider

Mary B. Kremser Eleanor Krise Helen Krouse Carl R. Kutza Esther J. Labour Karl C. Lange Stella M. Lanunziata Yoshie Lapchak Betsy Lattanza Eugene Lavelle John M. Lee Jr. Dr. Robert W. Leipold Charles E. Lenker Aidan L. Lesoine Florence Lilley Harold Lilley Ann C. Limongelli Albert Lippart Janet Lizonitz Mary Ellen Llewellyn Lora A. Lomma Andrew J. Long Jr. Milton Long Percy Love Tony Lukasik Walt Lutz M.J. Lyons Andrew J. Maciejewski Kathleen "Katie" Maciejewski Mary Macko Nancy Madalis Walter Madalis Albert Magill Lois Magill Carol Makowy Catherine "Katie" E. Malone Oscar W. Mann Wesley L. Mann Grace E. Manning Bonita Mark Carl Markel Noel Marowski Joseph Martino Pauline Massaglia Erica Mattern Herb Maurer Donald R. Mayes Sr. Barry McCarty Marian McDonough Helen McElligott Nathan McFadden Eden L. McGinley Brian P. McKelvey

Dylan McKenna Helen McKenna James J. McKenna Jr., PhD Sophie McKenna Betty McKernan Helen McKerra Eli W. McLaughlin Baby McLellan Joseph Mead Arthur Mengle Jr. Cassie Mericle Ion Mericle Tom Mericle Robert E. Mertz Verona Messersmith Toni Meyers Donald P. Micozzi Elmer R. Miller Helen Miller Lucas W. Miller Ollie Miller David Mills Robert C. Mingle Ray W. Mitchell Florence Mizdail Frank Mizdail Brittany Mock Ralph Mohutsky Sr. Joseph W. Moore Robert Mordan John W. Morrison Donna E. Moser Delbert H. Moyer Donald Moyer Shannon Moyer Katherine Murdock Mary C. Murphy Miller John J. Murray Mary I. Murray Leroy Musselman Kenneth E. Musser Miriam L. Musser Richard A. Nachtway Robert W. Nat Dolores Nealy Gerald B. Nedrow Sally Newman Nellie Nezerski Bruce Nicholas Stephen Niemas Alexander Ogrogoski Rolf W. Olsen Helen A. Olsheskie

Ryle Robert Josephine Jean Roberts Joseph R. Rockelmann Daniel F. Rogers Sr. Mary L. Rogers Roland Romberger John E. Rose Jr. Braden Roth Anna J. Roush Jaycee Rowe Mya Rowe Emilyn M. Rundecker Leonard W. Rundecker Daniel J. Sabatelle Rose Sabatelle Jacob Sabol Margaret Sabol Donald Sabotchick Robert J. Safko **Richard Saggio** Betty Salb Ronald B. Sandrock Susan Santiago Enrico Santoro Vincent Savidge Judy A. Schneider J. Heilman Schooley Paul W. Schroeder Jean Schucholz Margaret P. Schuerch, MD David Schwartz Roberta R. Schweinle Savannah Scienlarn William Brandon Seidel Dean W. Selfe Frank Semanski Nellie Senoski Rosella Sentiwany Paul W. Sernak Carson Shaffer Eleanor M. Shaffer Timothy L. Shaffer Crist Duane Sharp Colleen Shea Sandra L. Shepard Ronald E. Sholley George L. Shrawder Glenn Shuman Gabriel Sidonio Lawrence A. Slater Bertha Smallacombe Jake Smeltz John W. Smeltz, PhD

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John Visnofsky Irene Vitiello Frank E. Wadas Jessica Wade Joshua Michael Walborn Kathryn A. Wall Phillips Calli I. Walter Ada E. Ward James Warner Joseph R. Watson Gladys Weaver Amanda J. Weed Joan Wendorf Melinda Wenrich Chase Wertz Andrea Wessel, MD Donald Whitehawk Hannah M. Whittemore Derek Wiedwald Doris Wilcox Joseph L. Wilhelm Debbie Wilker Violet Regina Williams Nathan J. Willoughby Carl Wolever Jr. Bobbi Jo Wood Robert S. Wright Francis J. Wysocki Gary D. Yagel Margaret M. Yaussi Colton Jerrime Yeager Lois R. Yeager Melissa Yesalusky Richard A. Yocum Erica Dawn Janet Yost Mahmut A. Yumen M. Claire Zampino Anthony "Tony" Zawol Pierce S. Zehner Edward Zimmerman Sr. Navada Zlotnicki Jerome Zupicich Teresa Zupicich

Eugene Victor

## JANET C. WEIS

## HEALTHCARE CHAMPION AND BENEFACTOR

Janet C. Weis, the namesake of Geisinger Medical Center's Janet Weis Children's Hospital, passed away on January 3, 2011. Mrs. Weis was the widow of the late Sigfried Weis, Weis Markets Chairman and Geisinger Foundation Board Chairman Emeritus.

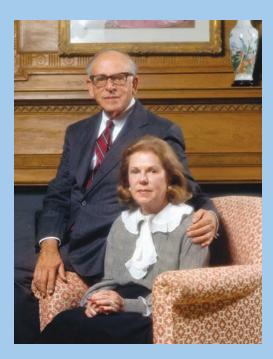
"The region has lost one of its true champions with the passing of Janet Weis. Over the years, her philanthropic support and personal involvement have advanced healthcare for children and provided the means for medical research, in addition to many other worthy causes," said Glenn D. Steele Jr., MD, PhD, President and CEO of Geisinger Health System.

It was 1992 when the generosity of Mrs. Weis and her husband, Sigfried, led to the ground-breaking and 1994 grand opening of the now nationally known children's hospital. But Mrs. Weis' influence at Geisinger extends further than the Janet Weis Children's Hospital.

In the early 1980s, Mr. and Mrs. Weis sponsored a formal research program in an effort to bring the finest scientific minds in the country to Geisinger. Their efforts led to the Sigfried and Janet Weis Center for Research, which was dedicated in 1987 in their honor.

In her lifetime, Janet Weis and her late husband Sigfried provided Geisinger with philanthropic support totaling nearly \$34 million.

Though the Geisinger family mourns the loss of such a dynamic woman, her legacy endures with the efforts undertaken every single day at Geisinger.



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ENHANCING QUALITY OF LIFE THROUGH AN INTEGRATED HEALTH SERVICE ORGANIZATION BASED ON A BALANCED PROGRAM OF PATIENT CARE, EDUCATION, RESEARCH AND COMMUNITY SERVICE.

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